

# Rangeview Primary School Fete

2018  
OKTOBERFEST

• WILLKOMMEN •

Saturday 20th October  
2pm – 7pm  
Sponsorship  
Opportunities



Rangeview is a learning community of students, teachers and parents founded upon quality relationships characterised by our values. At Rangeview we are committed to fostering a "lifelong love of learning".

We offer an exciting educational program within a caring and supportive environment. We have a tradition of providing a comprehensive educational program and we enjoy an excellent reputation within the local community and beyond.

Our Parents and Friends (P&F) and school staff are inspired by our 580+ local students and families and we work collaboratively to organise and host a school Fete that celebrates our unrivalled community spirit.

### Oktoberfest

The Rangeview Primary School Parents and Friends (P&F) have held a bi annual school Fete for over 12 years, with loyal assistance and generous support from local businesses.

This year we have chosen the theme Oktoberfest. German is the chosen language at Rangeview where students are given the opportunity to learn the German language, culture and traditions on a weekly basis. In the lead up to the Fete, student will complete some fun German activities and the fete will include many German traditions.

The Fete will provide a day of unrivalled home-grown entertainment for hundreds of families who attend, including our popular traditional stalls showcasing Cakes, Lollies, Gingerbread Decorating, Crafts, Novelties, Trash 'n Treasure and Market Stalls, as well as our Chocolate Wheel, Silent Auction, Giant Raffle and "pop up" Pub, Café plus International Food Trucks. The Fete has the best range of carnival and amusement rides to suit all ages. We also host and present entertainment from local community groups with a showcase of student talent in Visual Arts, Sport, Dance, Gymnastics, and music with performances from our School Bands and Choir.

### Fundraising Objectives

Our Parents and Friends plays a very active role in ensuring our local children access the best possible facilities and resources during their years attending their school. Thanks to funds raised from previous Fetes, our P&F is able to fund Year 2 Roof Structure, major landscaping projects, playground equipment, educational and sports activity line marking, sports uniforms, vibrant murals and educational resources such as library and classroom resources.

### Engaged Audience

The Rangeview Fete attracts a wide range of people on Fete Day including:

- Families, friends and staff of the School (past, present and future)
- Local business owners
- Local, federal and state politicians
- Sporting personalities
- Entertainment groups
- Local residents
- Heroes and representatives from local Fire Stations, Emergency Services and Police

For the first time, we are offering local businesses the opportunity to sponsor our Fete.

## Goods and Services

We would greatly appreciate the assistance of local organisations in the donation of goods or services to be used as a prize in a raffle or auction at this event.

Some examples of previous donations include:

- Tickets to sporting or theatre events
- Vouchers for trade services, i.e. Landscape, painting, mechanics
- Beach house rental for a night or two
- Dinner for two at a restaurant
- Clothing Voucher

All donations are welcome and always appreciated.

In return, individuals and/or organisations will benefit from broad exposure within our community via our Facebook Page, Newsletter and our Silent Auction and Raffle Catalogues.

# Why Should I Get Involved?

Sponsorship of Oktoberfest offers a unique platform to promote your brand, business and services to a broad audience. It allows you to promote your involvement in a diverse and large school that truly benefits from your show of commitment to your community.

We engage a wide audience through various mediums including online, social media, newsletter, flyer, program and mainstream local media.

## Sponsorship Opportunities and Benefits

Sponsorship Category	Amount (+GST)
Platinum	POA (a)
Gold	\$1,000 - \$1,500 (b)
Silver	\$500-\$1,000 (b)
Supporter	\$0 - \$500 (b,c)

a Cash donation

b Cash donation and/or cost-reducing sponsorship to alleviate an expenditure on either goods and/or services to the value specified (eg printing, audio visual equipment, food and beverage, market stalls, shade shelters etc)

c Supporter Sponsors are specifically sought to donate premium goods and/or services with a value of \$100 - \$500+ to be advertised and raffled in our popular Silent Auction or Giant Raffle. Each year we sell 2000+ tickets in and around the local Mitcham area.

Exposure and Benefits	Platinum	Gold	Silver	Supporter
	POA	\$1,000-\$1,500	\$500-\$1,000	\$100-\$500+
Your logo will appear in the Rangeview Primary School Community Newsletter (published weekly distribution of greater than 500)	Y	Y	Y	
Acknowledgement of sponsorship on our website	Y	Y	Y	Y
Acknowledgement on our Facebook page	Min 5	Min 3	Min 2	Min 1
Opportunity to display sponsor banner on School fence in pick-up/drop-off zone for 2 weeks before the Fete and one week after the fete	Y			
Inclusion of company logo on The Oktoberfest Fete Flyer (distribution of 8,000-10,000)	Y	Y		
Inclusion of company name and/or logo on The Oktoberfest Fete Program	Y	Y	Y	Y
Mention of your company during the Fete by our Master of Ceremonies	Y	Y	Y	
Recognition and promotion in Silent Auction Catalogue (for goods and services used in Silent Auction only)		Y	Y	Y
Complimentary Ride Armbands Free amusement rides all day!	X 4	X 2	X 2	

\* Additional rights and benefits available upon discussions with our sponsorship manager

\* A receipt will be issued for cash donations only

## Contact Us

Fete Sponsorship Opportunities are highly sort after. We encourage all interested organisations to book early. To book or to discuss any opportunities outlines in this proposal please contact Jo Harrop.

**Jo Harrop**

Sponsorship Coordinator

e: [rangeview.ps@edumail.vic.gov.au](mailto:rangeview.ps@edumail.vic.gov.au)

m: 0419 150 372

## Platinum Sponsor

Noel Jones  
Mitcham



## Silver Sponsor

  
Mitcham Dental Clinic  
03 9874 2300  
[www.mitчамdental.com.au](http://www.mitчамdental.com.au)



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